



For Immediate Release
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Development Director Hired for Kidzeum of Health and Science

(Springfield, IL) - Recently, Farah Salim was hired as Development Director for the Kidzeum of Health and Science. Salim joins the Kidzeum's Board of Directors and Trustees to raising funds to build the 15,000-square-foot children's museum in Southwind Park.

Salim, a member of the Kidzeum Board of Directors since 2007, will be responsible for managing the *Vital for Our Youth* Capital Campaign, cultivating donors, developing publicity strategies, and coordinating special events to raise the \$6 million needed to break ground in Fall 2011.

"It's such an exciting time to live in Springfield and to be a part of a movement to bring creative learning to the community," says Salim. "I'm grateful for the opportunity to serve as Development Director, and to dedicate my efforts to building the Kidzeum for children of all abilities to enjoy."

Salim brings with her more than seven years of experience in the nonprofit arena, previously working for The Autism Program of Illinois at The Hope Institute for Children and Families, as well as Children's Miracle Network at St. John's Children's Hospital. Salim has been extensively involved with a variety of local groups and community organizations including Ronald McDonald House Charities of Central Illinois, March of Dimes of Central Illinois, Prevent Child Abuse Illinois, Junior League of Springfield, Leadership Springfield, The Parent Place, Young Springfield Professionals Network, Illinois Women in Leadership, Association of Women in Communications, and the Association of Fundraising Professionals.

Salim can be contacted via email at farah@kidzeum.org, or by phone at 217.971.4435.

For more information on the Kidzeum of Health and Science please visit www.kidzeum.org.

About the Kidzeum of Health and Science

The Kidzeum of Health and Science (KHS), scheduled to break ground in Fall 2011 and open in 2012, will be a 20,000-square-foot children's museum built in Edwin Watts Southwind Park. KHS will feature hands-on exhibits, interactive programs, and four main galleries including Healthy Body, Healthy Community, Healthy Earth, and Healthy Environment. All aspects of KHS, including its design and construction, are meant to challenge and inspire the curiosity of children of all abilities.