



For Immediate Release

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Kidzeum of Health and Science Hosts Mascot Contest

(Springfield) - The Kidzeum of Health and Science is calling upon area children to create their own mascot during its Mascot Contest. The contest will include two stages - the design stage, and the voting stage. The contest is open to children under age 13 (by January 1, 2010) and who live in central Illinois. Entry forms may be downloaded at www.kidzeum.org to draw and/or describe the mascot they think would best represent the future Kidzeum of Health and Science (KHS). Entries will be accepted until 5:00 p.m. on Friday, December 18, 2009 by mailing to Attn: Mascot Contest, P.O. Box 9863, Springfield, IL 62791.

A panel of judges will select up to three semi-finalists which will be announced live on Friday, January 8, 2010 during the morning shows on 103.7 WDBR, COOL 101.9, and WTAX 1240 AM & 107.5 FM radio stations. Voting will then begin by emailing the preferred semi-finalist to kidzeum_mascot_contest@hotmail.com, which will close on Friday, February 19, 2010. Only one vote per email address is allowed.

The contest winner and winning mascot will be announced at Kidsfest on Saturday, February 27, 2010, held at the Prairie Capital Convention Center. The contest winner will receive a year-long membership to the Kidzeum of Health and Science upon opening, a complimentary photo session with his/her Mascot courtesy of Terry Farmer Photography, and a gift basket of prizes.

KHS has focused on including children in every step of the development and building process to ensure that their experience is both enjoyable and educational. The Mascot Contest is yet another way KHS is involving area kids to help build a place made by them for them!

For more information or to download an entry form, please visit www.kidzeum.org.

About the Kidzeum of Health and Science

The Kidzeum of Health and Science (KHS), scheduled to break ground in 2010 and open in 2012, will be a 20,000-square-foot children's museum built in Edwin Watts Southwind Park. KHS will feature hands-on exhibits, interactive programs, and four main galleries including Healthy Body, Healthy Community, Healthy Earth, and Healthy Environment. All aspects of KHS, including its design and construction, are meant to challenge and inspire the curiosity of children of all abilities.